

3 PRESS!! PRESS?

SCENARIO

- What is a newspaper cover?
- Which function does it have?
- What is an editorial line?
- What are mass-media, information conglomerates...?
- How do they act?

ACTION

1. Scan a newspaper cover that interests you or download it from the Web. The date does not matter. You must limit yourself to covers that have text and images referring to the topics of your choice or your group interest, we propose: violence, migration or politics. Use post-production to change the chosen image for one that represents you better (own or appropriated); photocopy it and paste it replacing the one given by the newspaper.
2. Look at global news and analyse the image treatment and its impact at an international level.
3. Investigate which section occupies most of the covers (economy, politics, culture...) and then observe which is the sector that is always published on a newspaper cover.
4. Observe the differences in the covers layout according to the media. Compare at least two different.
5. Take newspaper covers and make them circulate through social networks.

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6. Print newspaper covers and leave them in some open public space; then observe people's reaction.
7. Find the newspaper cover of the day you were born. Use ink or paint to remove text blocks and to manipulate images until it looks like everyone really celebrated your birth.

DEVELOPMENT

This exercise is based on the analysis of images that make up newspaper covers. Therefore, we can draw some interesting conclusions about the ideology and politics of images in the communication media.

This exercise aims to promote class discussion focused on the power of images and the manipulation of media through them.

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